



Australian
**HEALTH
PROMOTION**
Association

NATIONAL HEALTH PROMOTION SYMPOSIUM 2024

9-10 OCTOBER | NGUNNAWAL COUNTRY, CANBERRA

**SHAPING THE FUTURE
OF HEALTH PROMOTION**

#AHPASymposium2024



www.healthpromotionsymposium.com

DIGITAL PROGRAM

The Symposium Program is available as a digital resource only. A limited number of printed copies will be available at the event for reference only. AHPA is committed to minimising its environmental impact and encourages symposium attendees to think before they print.

VIRTUAL ATTENDANCE

Virtual attendance is available for plenary sessions only. Virtual participation provides access to five keynote presentations and panels. These sessions will be live streamed, and a recording shared with registrants afterwards. Virtual attendance is not available for concurrent sessions (workshops and presentations).

CONCURRENT SESSIONS

Attendees are not required to register their attendance at concurrent sessions (workshops and presentations) prior to the symposium.

ACKNOWLEDGMENTS

Funding support: Australian Government Department of Health.

Symposium Committee: Laurianne Reinsborough, Melinda Edmunds, Associate Professor Gemma Crawford, Rebecca Zosel, Aimee Makeham, and Dr Jonathan Hallett.

AHPA respectfully acknowledges Aboriginal and Torres Strait Islander peoples as the First Australians. We pay our respects to elders past and present.

AHPA is a registered trademark of the Australian Health Promotion Association

Welcome from the President

Welcome to the 2024 National Health Promotion Symposium!

It is with great excitement that I welcome you to this much-anticipated event, hosted by the Australian Health Promotion Association (AHPA) and supported by the Australian Government. This year, we gather once again to celebrate, learn, and reflect on the pivotal role health promotion plays in shaping the future of our communities, our environments, and our world.

For over 30 years, AHPA has been at the forefront of health promotion in Australia, championing leadership, advocacy, and workforce development. Our collective work is rooted in the belief that equitable health outcomes are achievable, but only through bold action, collaboration, and an unwavering commitment to evidence-based practice. As we convene here at Old Parliament House, a location steeped in history and decision-making, we are reminded of the significance of the work we do.

This year's symposium theme, Shaping the Future of Health Promotion, reflects both the urgency and the opportunity before us. Our conversations will centre on equity, innovation, collaboration, and strengthening our health promotion workforce. These are not just pillars of our practice but essential strategies for building a healthy, equitable Australia.

Over these two days, you'll have the opportunity to engage with thought leaders, participate in stimulating workshops, and collaborate with colleagues from across the country. Whether you are a health promotion practitioner, policy maker, researcher, or student, your participation today is a testament to your commitment to the health and well-being of all Australians. Together, we can create the bold changes needed to address the social, political, and environmental determinants of health.

I encourage you to make the most of the opportunities to network, exchange ideas, and strengthen your resolve to advocate for the changes our communities deserve. For those unable to join us in person, we are pleased to offer live-streaming options for plenary sessions, ensuring that this vital dialogue reaches as many as possible.

Thank you for joining us, and for your dedication to advancing the health promotion profession. I look forward to a productive and inspiring symposium.

*Melinda Edmunds
President
Australian Health Promotion Association*

A GUIDE TO CANBERRA

GETTING TO OLD PARLIAMENT HOUSE

18 King George Terrace, Parkes, ACT, 2600.

ACCOMMODATION DISCOUNTS

We have been able to secure discounted accommodation for Symposium attendees at the below hotels. Contact members@healthpromotion.org.au for a special discount code to receive 15% off.

- [Hotel Realm](#)
- [Burbury Hotel and Apartments](#)
- [Little National Hotel](#)
- [Brassey Hotel](#)

(All of these are within 20 minutes walking distance of Old Parliament House)

GETTING TO OLD PARLIAMENT HOUSE

Parking:

There are paid long-stay spaces behind Old Parliament House on Queens Victoria Terrace and next to the Treasury and John Gorton Buildings, all a five-minute walk from the front entrance. Parking can be paid for via the EasyPark app or credit card.

Free accessible parking and accessible pick-up and drop-off are located at the front of the building.

Please note: that the paid parking at the front and on either side of Old Parliament House is short stay only (except for the accessible parking options).



Buses:

There are several bus routes that stop within walking distance of Old Parliament House:

- Routes 57 and 58 (five-minutes)
- Routes 2 and 6 (six-minutes)
- Routes 4, 5, 7 and 10 (12-minutes)

Check out <https://www.transport.act.gov.au/getting-around/journey-planner> to plan your route.

Taxi and rideshare:

Many services pick up and drop off next to the Museum entrance at the front of Old Parliament House.

Standard and accessible taxis can be booked through:

- ACT Cabs: 02 6280 0077
- Canberra Elite: 02 6126 1600
- Silver Service: 02 6239 3555

Available rideshare services include Uber and Didi.

From the airport:

Via car: approximately 10 minutes

Via public transport: approximately 35 minutes to an hour, depending on the route. Check the Canberra Public Transport Planner.

PLACES TO EAT NEAR OLD PARLIAMENT HOUSE

Coffee: Courtyard Café at Old Parliament House

Some dinner options within walking distance of Old Parliament House include:

- Hoi Polloi (100m)
- KOTO Japanese Restaurant (200m)
- Water's Edge Restaurant (600m)
- Vincent Restaurant (700m)
- Chairman & Yip (1.1km)

Check out The Good Food Guide for more options

<https://www.agfg.com.au/restaurants/canberra>

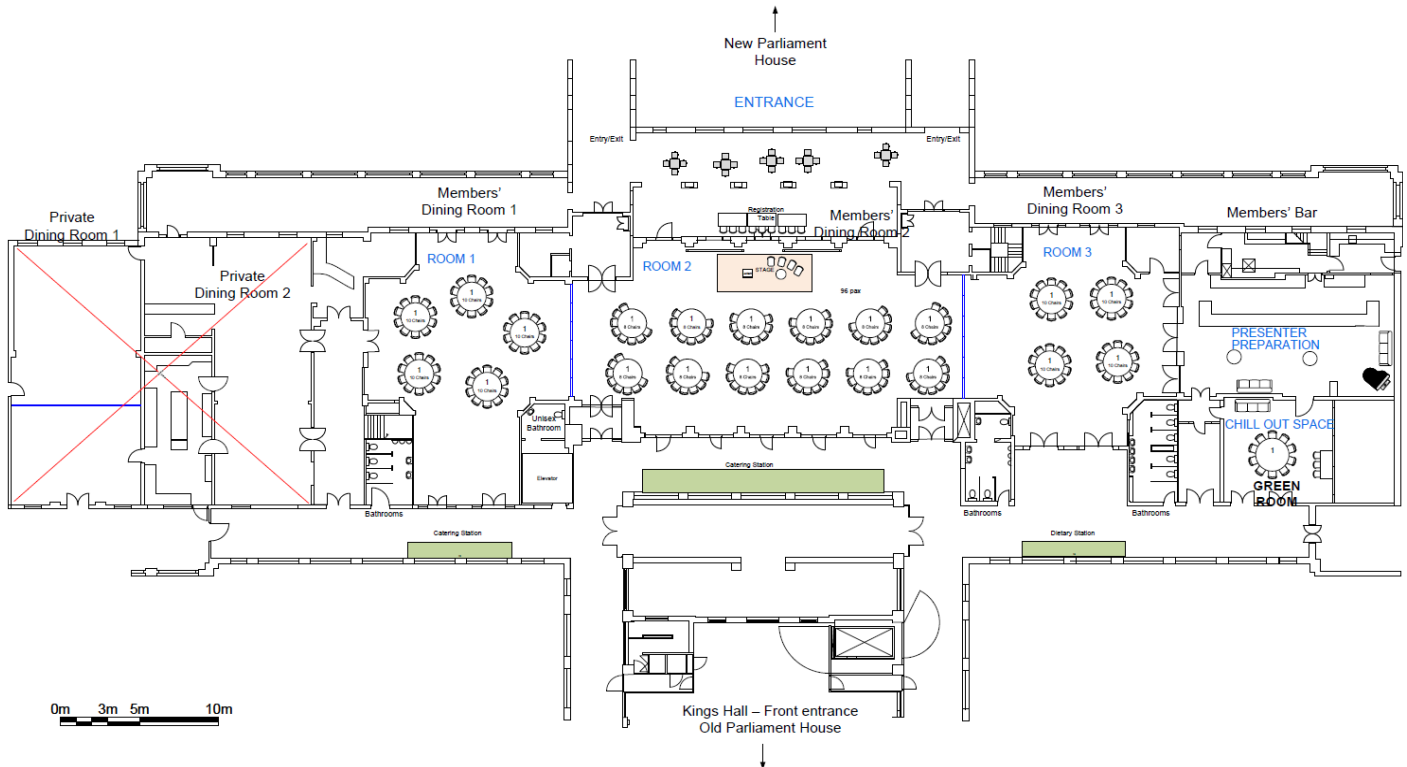
Looking to venture out and see more of Canberra?

<https://visitcanberra.com.au>

WHAT TO EXPECT AT THE VENUE

VENUE LAYOUT

The main venue for the Symposium are three adjacent rooms: Members' Dining Room 1, 2 and 3 (see below floorplan). All plenary sessions will be in Room 2 (the middle one) while workshops will be spread across all three. Seating is banquet style so attendees will be grouped at tables to support networking and discussion.



CHILL OUT SPACE

We understand that the busy environment and content of an event like this can sometimes lead to feelings of overstimulation or overwhelm. To support your wellbeing, we have a Chill Out Space available throughout the symposium (Green Room in above floor plan - bottom right corner).

This quiet area is designed for anyone who needs a break from the activity, whether you're feeling overstimulated or just need a peaceful moment to recharge. The Chill Out Space provides a calm and relaxing environment where you can take time for yourself and regain focus. Please feel free to use this space whenever you need some quiet time or a break from the event.

PRESENTER PREPARATION ROOM

To help ensure a smooth and successful program, we've set up a Presenter Preparation Room for all presenters. This space is available throughout the symposium for presenters to meet with your co-presenters, go over your session plans, and make any last-minute adjustments. Whether you need to discuss your content, or simply have a quiet place to prepare, the Presenter Preparation Room is here to support you.

DIETARY REQUIREMENTS

We understand the importance of catering to everyone's dietary needs. If you indicated dietary requirements during registration, special meals will be available at designated Dietary Restriction Tables throughout the event.

To ensure that these meals are available for those who need them, we kindly ask that attendees without dietary restrictions refrain from taking food from these tables. There will be plenty of food options available for all attendees at the general catering areas.

NETWORKING RECEPTION

Join us for a relaxed and friendly networking reception at the end of Day 1! This is a great opportunity to connect with fellow attendees and speakers in a casual setting. We'll have a selection of delicious nibbles and a non-alcoholic bar tab available, so you can enjoy some light refreshments as you mingle. Please note that this is not a formal dinner, but a chance to unwind and build connections. Attendance is capped at 80 people, and spaces will be allocated on a first-come, first-served basis.

Day 1: Wednesday 9 October 2024

All times are in AEDT

08.00-09.00	REGISTRATION (tea and coffee upon arrival)
09.00-09.30	Welcome to the National Health Promotion Symposium: Dr Louise Baldwin Welcome to Country: Selina Walker Opening: Hon. Ged Kearney, Assistant Minister for Health and Aged Care
09.30-09.40	Opening Remarks: Melinda Edmunds, AHPA President
09.40-10.10	PLENARY 1: KEYNOTE: <i>A phased approach to establishing the Australian CDC: achieving a healthy, equitable Australia</i> Jacob Madden, Assistant Secretary, Australian Centre for Disease Control (ACDC) Establishment Taskforce (Strategy)
10.10-10.30	MORNING TEA
10.30-12:00	PLENARY 2: <i>In Conversation: A Health Promotion Agencies Panel</i> <ul style="list-style-type: none"> • Sione Tu’itahi, Executive Director, Health Promotion Forum of New Zealand; Global President, International Union for Health Promotion and Education (IUHPE) • Marina Bowshall, Chief Executive, Preventive Health SA • Dr Sandro Demaio, CEO, VicHealth • Joanne Graham-Smith, A/Executive Director, Healthway • Dr Robyn Littlewood, CEO, Health and Wellbeing Queensland
12.00-12.45	LUNCH
12.45-02.15	CONCURRENT SESSION 1 <ol style="list-style-type: none"> 1. Navigating industry engagement and partnerships that impact the commercial determinants of health - Dr Belinda Lunnay (Centre for Public Health, Equity and Human Flourishing, Torrens University Australia; AHPA Board) & Associate Professor Gemma Crawford (Collaboration for Evidence, Research and Impact in Public Health (CERIPH), Curtin University) 2. Your role in changing the story: Smashing stereotypes and addressing the gendered drivers of violence against women - Natalie Russell & Naomi Saif (Our Watch) 3. Writing for your community: an introduction to plain language - Janneke Port (enliven Victoria, a division of EACH)
02.15-02.25	Break to move rooms
02.25-03.55	PLENARY 3: KEYNOTE + PANEL DISCUSSION <i>Our Way Works! Aboriginal-led Health Promotion</i> Keynote: Nathan Rigney, Executive Director (Aboriginal Health Promotion), Preventive Health SA <ul style="list-style-type: none"> • Professor Tom Calma AO, National Coordinator, Tackling Indigenous Smoking (TIS) • Jasmin Allende, Na Joomelah (TIS team), La Perouse Local Aboriginal Land Council • Kobi Ingrey, Na Joomelah (TIS team), La Perouse Local Aboriginal Land Council • Dallas Leon, Director - Commercial Operations, Institute for Urban Indigenous Health • Abe Ropitini, Executive Director Population Health, Victorian Aboriginal Community Controlled Health Organisation
03.55-04.10	AFTERNOON TEA
04.10-05.40	PLENARY 4: KEYNOTE + PANEL DISCUSSION <i>Our Global Health Promotion Workforce</i> Keynote: Sione Tu’itahi, Executive Director, Health Promotion Forum of New Zealand; Global President, International Union for Health Promotion and Education (IUHPE) <ul style="list-style-type: none"> • Lucy Wickham, Chair, AHPA’s Health Promotion National Accreditation Organisation Management Committee • Dr Leanne Coombe, Policy & Advocacy Manager, Public Health Association of Australia • Professor Tony Capon, Director, Monash Sustainable Development Institute; Chair in Planetary Health, School of Public Health and Preventive Medicine, Monash University
05.45-06.45	NETWORKING RECEPTION (free non-ticketed event) Join us for a relaxed and friendly networking reception at the end of Day 1! This is a great opportunity to connect with fellow attendees and speakers in a casual setting. We’ll have a selection of delicious nibbles and a non-alcoholic bar tab available, so you can enjoy some light refreshments as you mingle. Please note that this is not a formal dinner, but a chance to unwind and build connections. Attendance is capped at 80 people, and spaces will be allocated on a first-come, first-served basis.

Day 2: Thursday 10 October 2024 (World Mental Health Day)

All times are in AEDT

08.00-08.30	REGISTRATION (tea and coffee upon arrival)
08.30-09.00	Welcome and Opening Remarks
09.00-09.45	PLENARY 5: KEYNOTE <i>Shaping the future of health promotion: How can our actions have influence?</i> <i>Monica Kelly, Mental Health and Wellbeing Promotion Adviser and Executive Director, Prevention Policy and First People's, Victorian Department of Health</i>
09.45-10.10	MORNING TEA
10.10-11.10	CONCURRENT SESSION 2 <ol style="list-style-type: none"> Bridging the Gap: a gender-responsive approach to health and chronic conditions - Kate May & Sienna Aguilar (Australian Women's Health Alliance) Exploring the role of TikTok and other social media in health promotion - Joelle Mandzufas & Melinda Edmunds (The Kids Research Institute Australia) Cornerstone indicators for a healthy society - Dr Katherine Trebeck (AHPA 2024 Thinker in Residence)
11.10-11.20	Break to move rooms
11.20-12.20	CONCURRENT SESSION 3 <ol style="list-style-type: none"> Values based messaging to reduce parental supply of alcohol to teenagers: a case-study - Sophie Fredheim (Alcohol and Drug Foundation) & Mark Chenery (Common Cause Australia) Building "hot topic" healthy public policies - Katherine Cacavas (Gold Coast Health) Writing and reviewing for the Health Promotion Journal of Australia: A practical guide - Dr Louise Baldwin (Chair, AHPA Research Education Evidence and Translation Committee)
12:20-01.00	LUNCH
01.00-02.30	CONCURRENT SESSION 4 <ol style="list-style-type: none"> Systems thinking in health promotion: back to basics – what, when, why, how? - Tiana Felmingham & Dr Tari Forrester-Bowling (Global Centre for Preventive Health and Nutrition (GLOBE), Institute for Health Transformation, Deakin University), Ebony Rhook (Barwon South West Public Health Unit), Lucy Stephens (Goulburn Valley Public Health Unit), Monique Hillenaar (GLOBE, Institute for Health Transformation, Deakin University) How to apply a health equity lens in your work - Edwina Duffy (Tasmanian Department of Health), Jo Williams (Preventive Health SA) & Miriam van den Berg (Stretton Health Equity, University of Adelaide) Harnessing the power of the arts for social change: A health promotion perspective - Emma Heard & Pearly Black (Creative Arts Research Institute, Griffith University)
02.30-02.45	AFTERNOON TEA
02.45-03.30	PLENARY 6: KEYNOTE <i>Re-imagining Leadership: Women in Public Health</i> <i>Caterina Giorgi, Founding Member, Women in Public Health; CEO, Foundation for Alcohol Research and Education (FARE)</i>
03.30-04.00	Closing Remarks: Melinda Edmunds, AHPA President

1. A PHASED APPROACH TO ESTABLISHING THE AUSTRALIAN CDC: ACHIEVING A HEALTHY, EQUITABLE AUSTRALIA



Jacob Madden

Assistant Secretary, Australian
Centre for Disease Control (ACDC)
Establishment Taskforce (Strategy)



ABOUT THIS KEYNOTE

This presentation will provide an update on the Australian Centre for Disease Control establishment and its potential role in healthpromotion. Jacob will:

- Highlight the commitment for the Australian CDC to play a role in the prevention of NCDs
- Work collaboratively across sectors to influence the development of public policies which impact positively across the wider determinants of health, reduce health inequities and improve health outcomes.
- Recognise the current work being progressed by the interim CDC in the spaces of environmental health, occupational respiratory diseases and immunisation.
- Outline how the Australian CDC will embed health equity principles across all its functions.
- Provide an overview on approach to improving data collection, quality, and linkage to deliver enhanced insights on health disparities across populations groups. This includes genuine and culturally sensitive engagement across priority populations, including First Nations people.

2. IN CONVERSATION: A HEALTH PROMOTION AGENCIES PANEL



Sione Tu'itahi

Executive Director,
Health Promotion Forum of
New Zealand



Marina Bowshall

Chief Executive,
Preventive Health SA



Dr Sandro Demaio

CEO,
VicHealth



Joanne Graham-Smith

A/Executive Director,
Healthway



Dr Robyn Littlewood

CEO,
Health and Wellbeing
Queensland



3. OUR WAY WORKS! ABORIGINAL-LED HEALTH PROMOTION



Nathan Rigney

Executive Director,
(Aboriginal Health Promotion),
Preventive Health SA



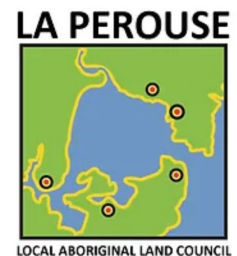
Professor Tom Calma AO

National Coordinator,
Tackling Indigenous Smoking (TIS)



Jasmin Allende

Health Promotion Officer,
Na Joomelah (TIS team),
La Perouse Local Aboriginal
Land Council



Kobi Ingrey

Program Officer
Na Joomelah (TIS team),
La Perouse Local Aboriginal
Land Council



Dallas Leon

Director - Commercial Operations,
Institute for Urban Indigenous Health



Abe Ropitini

Executive Director Population Health,
Victorian Aboriginal Community
Controlled Health Organisation



4. OUR GLOBAL HEALTH PROMOTION WORKFORCE



Sione Tu'itahi

Global President, International Union for Health Promotion and Education (IUHPE)



Lucy Wickham

Chair, AHPA's Health Promotion National Accreditation Organisation Management Committee



Dr Leanne Coombe

Policy & Advocacy Manager, Public Health Association of Australia



Professor Tony Capon

Director, Monash Sustainable Development Institute



5. SHAPING THE FUTURE OF HEALTH PROMOTION: HOW CAN OUR ACTIONS HAVE INFLUENCE?



Monica Kelly

Mental Health and Wellbeing
Promotion Adviser and Executive
Director, Prevention Policy and
First People's, Victorian
Department of Health



Department
of Health

ABOUT THIS KEYNOTE

Join us for a special keynote held on World Mental Health Day, 10 October. Monica will reflect on her role as Victoria's inaugural Wellbeing Promotion Adviser and lead a session for attendees to reflect on lessons shared and develop your own perspective on your role in influencing the future of health promotion.

6. RE-IMAGINING LEADERSHIP: WOMEN IN PUBLIC HEALTH



Caterina Giorgi

Founding Member, Women
in Public Health;
CEO, Foundation for Alcohol
Research and Education (FARE)



Women in
Public Health

ABOUT THIS KEYNOTE

When we reached out to people about a new network called Women in Public Health, more than 1,000 people signed up, so why is there such a need and what happens now? Women bring unique qualities to leadership – so why are they still so massively underrepresented in health leadership roles and what can we do to change this? This keynote explores the what, how and why behind the establishment of Women in Public Health. It unpacks the systemic and structural barriers that bake in inequity and the ways that we can overcome these. It also focuses on the need to come together to drive change and the power of a collective of voices and the need for us to re-imagine what leadership looks like.

PLENARY SPEAKER BIOGRAPHIES



NATHAN RIGNEY

Nathan Rigney is a Ngarrindjeri man and Executive Director of Aboriginal Health Promotion at Preventive Health SA. Nathan has worked in Aboriginal health in some capacity for 13 years within SA Health, Cancer Council SA and Preventive Health SA (formerly Wellbeing SA), in roles ranging from counselling, training, health education, promotion, program design and strategy.

Nathan and the Aboriginal Health Promotion team launched the South Australian Aboriginal Health Promotion Strategy 2022-2030, which focuses on strengthening Aboriginal Cultural Determinants at the local community level and played a key role in supporting the development of the Anti Racism Strategy for the South Australian Public Sector.



CATERINA GIORGI

Caterina Giorgi is the CEO of the Foundation for Alcohol Research and Education (FARE), an Australian not-for-profit organisation working towards an Australia free from alcohol harm.

Caterina is also a Founding Member of Women in Public Health, a network of women from across Australia working to advance gender equity in public health; and the Founder of For Purpose, an organisation that supports not-for-profits to drive change.

Caterina is an Ambassador of NOFASD. She has also previously served on the Boards of YMCA Canberra and Fair Agenda. Caterina has an honours degree in public health and is a graduate of the Australian Institute of Company Directors (AICD).



MONICA KELLY

Monica is Victoria's first Mental Health and Wellbeing Promotion Adviser, commencing in the role in June 2022. She is also the Executive Director of the Prevention, Policy and First People's Branch of the Mental Health and Wellbeing Division in the Victorian Department of Health.

She has worked as an Executive in Public Health, Primary Care and Human Services for many years in Victoria and previously in the Northern Territory.

Monica's areas of expertise are health inequities, public health and health promotion, particularly with marginalised communities. Monica also brings lived and living experience of the mental health system and of intellectual disability and neurodiversity as a carer.



SIONE TU'ITAHU

Sione is the Executive Director of the Health Promotion Forum of New Zealand. At the global level, he is the President of the International Union for Health Promotion and Education (IUHPE), and the founder and Co-Chair of the IUHPE Global Working Group on Waiora Planetary Health and Human Wellbeing.

With 30 years of experience in leadership and management in the education and health sectors in Aotearoa New Zealand, and at the international level, Sione is an educator, a writer and public health leader. His areas of interest in health promotion include planetary health, determinants of health, human rights, and Indigenous knowledge. A former journalist and broadcaster, Sione is also a musician and poet.

In recognition of his significant contributions to health promotion and public health at the national and international levels, Sione was awarded the 2019 New Zealand Public Health Champion Award by the Public Health Association of New Zealand.



JACOB MADDEN

Jacob is the Assistant Secretary of the Australian Centre for Disease Control Establishment Strategy Branch at the Australian Government Department of Health and Aged Care, leading the policy design for a new CDC in Australia, including developing legislation and engaging with state and territory governments. Prior to this role Jacob led the Department's response to COVID-19 and other emergencies in aged care settings. Jacob holds a Masters in Public Health from the Australian National University.



MARINA BOWSHALL

Marina Bowshall is the Chief Executive of Preventive Health SA. An experienced policy and health services professional, she has built a reputation for delivering and influencing public health outcomes through effective integrated responses.

Marina has led and collaborated on national and state health policy, strategy, and programs throughout her career. This has included leading legislative change; implementing statewide and community based programs, including social marketing programs; developing, implementing and evaluating whole of government strategies at the state and national levels; partnering with government, non-government, and Aboriginal community controlled agencies to implement evidence-based prevention and harm reduction approaches; developing specific programs for disadvantaged and marginalised populations; and implementing business systems to support effective governance and the achievement of measurable outcomes. She welcomes collaboration and partnerships to enhance prevention approaches that improve whole of population health and reduce health inequity.

Marina is the Co-Chair of the National Tobacco Officials Group, Presiding Member of South Australia's Controlled Substances Advisory Council, a member of the Suicide Prevention Council, and works collaboratively across Australia with a range of research, policy, and service organisations.



DR SANDRO DEMAIO

Dr Sandro Demaio is the CEO of VicHealth, a medical doctor and a globally-renowned public health expert and advocate. Previously the CEO of the EAT Foundation, the science-based global platform for food systems transformation, Dr Demaio has also held the role of Medical Officer for non-communicable conditions and nutrition at the World Health Organization (WHO).

Dr Demaio originally trained and worked as a medical doctor at The Alfred Hospital in Melbourne. He holds a Masters degree in public health, a PhD in non-communicable diseases, and has held fellowships at Harvard Medical School, Copenhagen School of Global Health, Johns Hopkins Bloomberg School of Public Health and the University of Melbourne. To date, he has published more than 40 scientific papers, including coordinating the 2019 Lancet series on nutrition.



JOANNE GRAHAM-SMITH

Joanne Graham-Smith is an experienced health promotion professional having worked in various roles across the government, non-government and research sectors over the last twenty years. Her experience spans the areas of child health promotion research, contract and program management, funding and strategic policy.

Joanne commenced at Healthway in 2009 and has been the Manager Policy and Research since 2020, responsible for the health promotion and research programs and teams. She has a strong commitment to Healthway and improving the health and wellbeing of the population.



DR ROBYN LITTLEWOOD

Dr Robyn Littlewood is Queensland's prevention and public health expert dedicated to creating a healthier and fairer Queensland. An experienced leader, researcher, clinician, academic and educator, Dr Littlewood is an advocate for strong public health policy with more than 25 years of experience working with patients and families in clinical prevention and treatment of chronic disease, and research.

Dr Littlewood has contributed to the evidence base of paediatric healthcare with >100 publications, and trained hundreds of students throughout 20 years of frontline service.

Dr Littlewood believes every Queenslanders has the right to better health. She works relentlessly to achieve this using a systems-based approach, research and data to leverage \$46 million in funding through partnerships in her first term at HWQld. Dr Littlewood holds a raft of formal qualifications including a Bachelor of Science, Graduate Certificate in Executive Leadership, a Master of Medical Science and PhD from The University of Queensland (UQ), a Post Graduate Diploma in Nutrition and Dietetics from Queensland University of Technology (QUT) and a Master of Business Administration from James Cook University.



PROFESSOR TOM CALMA AO

Professor Tom Calma is an Aboriginal Elder from the Kungarakan (Koong ara kan) tribal group and a member of the Iwaidja (Ee wad ja) tribal group whose traditional lands are south west of Darwin and on the Cobourg Peninsula in the Northern Territory of Australia, respectively.

He has been involved in Indigenous affairs at a local, community, state, national and international level and worked in the public sector for over 45 years and is currently on a number of boards and committees focusing on rural and remote Australia, health, mental health, suicide prevention, all levels of education, culture and language, justice reinvestment, research, reconciliation and economic development.

Professor Calma is currently the National Coordinator of Tackling Indigenous Smoking and delivers advice to the Australian Government about policy development and implementation in relation to Closing the Gap.



JASMIN ALLENDE

Jasmin Allende is a Health Promotion Officer who works on the ground for Na Joomelah, a Tackling Indigenous Smoking team that services Aboriginal and Torres Strait Islander People in the Sydney and Illawarra region.

Specifically working with Aboriginal and Torres Strait Islander women (12+), Jasmin facilitates education workshops on the harms of smoking and vaping before, during and after pregnancy, the importance of smoke and vape free homes/ vehicles and cultural appropriate pathways that support women on their quit journey. Jasmin has also worked with midwifery students and health workers, highlighting best approaches when engaging with Aboriginal and Torres Strait Islander families.

Jasmin is passionate about mental health and wellbeing, completing both Cert IV in Wellbeing and Mental Health. She delivers education through a holistic, non-judgemental lens, focussing on alternative self-support strategies for women and their partners.



KOBI INGREY

Kobi Ingrey is a Dhurga (South Coast of NSW) and Djirribal (North Queensland) woman from the La Perouse Aboriginal community.

With fifteen years of experience as an Aboriginal Health worker in the Indigenous Health space, Kobi has focused on delivering health education on chronic disease across NSW correctional facilities. Kobi also has extensive experience working with the Justice Health and Forensic Mental Health teams, coordinating the transfer of care for patients from custody to community.

Passionate about improving health and education outcomes for Aboriginal and Torres Strait Islander people, Kobi is currently the Team Leader for Na Joomelah, a Tackling Indigenous Smoking team that services the Sydney and Illawarra region through education and community engagement.



DALLAS LEON

Dallas Leon is a Kalkadoon and Waanyi man that has worked in the Aboriginal and Torres Strait Islander field for over 25 years, with many years spent working within the Community Controlled Health Sector in Queensland. Dallas is currently the Director of Commercial Operations at the Institute of Urban Indigenous Health (UIH).



ABE ROPITINI

Abe Ropitini is a proud Māori man of Ngāti Kahungunu and Ngāti Maniapoto iwi, with ancestral links to Palawa Country, Tasmania. He has a background in medical anthropology and international development and has managed projects across health, disability and aged care, digital transformation, and Aboriginal Social and Emotional Wellbeing.



LUCY WICKHAM

Lucy Wickham has worked in health promotion since 2005. She has experience across multiple sectors as a health promotion practitioner and in leadership roles including community health, local government, not for profit and primary care partnerships. Lucy's areas of focus have been wide-ranging and include healthy eating, tobacco-free living, prevention of female genital mutilation, Aboriginal health, oral health and prevention of violence against women. Lucy is currently working for The Jean Hailes Foundation as Project Management Lead. A long standing member of AHPA, Lucy was a member of the VIC/TAS Branch Committee for five years and became a Director on the Board of AHPA in 2020. She chairs AHPA's Health Promotion



DR LEANNE COOMBE

Dr Leanne Coombe is the Policy and Advocacy Manager at the Public Health Association of Australia, co-chairs the World Federation of Public Health Associations' Professional Education and Training Working Group and is a Technical Advisor to the World Health Organization for the Public Health and Emergency Preparedness Workforce Roadmap. She has a strong background as a health practitioner, executive manager in the Australian Government and Aboriginal Community Controlled Health Sector, and as an international public health consultant. Leanne holds an Honorary Associate Professor position at the University of Queensland, where she was awarded two prestigious national university teaching awards.



PROFESSOR TONY CAPON

Professor Tony Capon directs the Monash Sustainable Development Institute and holds a chair in planetary health in the School of Public Health and Preventive Medicine at Monash University. A public health physician and authority in environmental health and health promotion, his research focuses on urbanisation, sustainable development and human health. Tony is a former director of the International Institute for Global Health at United Nations University (UNU-IIGH), and has previously held professorial appointments at the University of Sydney and Australian National University. He is a member of the Rockefeller Foundation–Lancet Commission on Planetary Health that published its report *Safeguarding human health in the Anthropocene epoch* in 2015, and the International Advisory Board for The Lancet Planetary Health.

DAY 1: CONCURRENT SESSION 1

1. NAVIGATING INDUSTRY ENGAGEMENT AND PARTNERSHIPS THAT IMPACT THE COMMERCIAL DETERMINANTS OF HEALTH



Dr Belinda Lunnay

Centre for Public Health, Equity and Human Flourishing, Torrens University Australia; AHPA Board of Directors



Associate Professor Gemma Crawford

Collaboration for Evidence, Research and Impact in Public Health (CERIPH), Curtin University



ABOUT THIS SESSION

Commercial actors influence environments and conditions including the systems, practices, and pathways that promote health and well-being. These are the commercial determinants of health (CDoH). The WHO suggests that the CDoH are the commercial dimension of the social determinants of health, which recognise the unequal distribution of power and resources that impact health equity. Practical application of knowledge about the CDoH for health promotion practitioners, including how to identify and navigate potential conflicts of interest in our work is an area requiring further development. This workshop will discuss the ways health promoters engage with industry and partnership organisations that impact commercial determinants of health as they arise across a range of roles and activities within health promotion. We welcome participants with diverse experiences within health promotion – including advocacy, program delivery and/or research projects to join discussion and workshop key considerations for members to safeguard against potential conflicts of interest (e.g. with funding sources, collaborating partners). Discussion will advance a Position Statement AHPA is developing that will provide a set of principles for our members and supporters to govern responsible and ethical decision-making around industry engagement. This includes decisions for working within and outside of the health sector that reinstates the value of a health promoting approach.

LEARNING OBJECTIVES

1. Define and explain the commercial determinants of health and their impact on health equity.
2. Recognise and navigate potential conflicts of interest in health promotion work.
3. Apply ethical principles to guide industry engagement in health promotion.

COMPETENCIES

- Enable change
- Advocate for health
- Mediate through partnership
- Leadership

2. YOUR ROLE IN CHANGING THE STORY: SMASHING STEREOTYPES AND ADDRESSING THE GENDERED DRIVERS OF VIOLENCE AGAINST WOMEN



Natalie Russell

Our Watch



Naomi Saif

Our Watch

**Our
Watch**



Preventing violence
against women

ABOUT THIS SESSION

This session titled 'Your role in changing the story: Smashing stereotypes and addressing the gendered drivers of violence against women' will enable health promotion practitioners to consider how their work in all fields of health promotion can support action in preventing violence against women. Aligned with the symposium theme 'workforce development' – this session will draw on the key Our Watch framework 'Change the Story.' It will provide an opportunity to: develop knowledge and understanding of the gendered drivers of violence against women; and explore actions to address the gendered drivers (e.g. challenge harmful stereotypes) in all fields of health promotion practice.

LEARNING OBJECTIVES

1. Develop knowledge and awareness of key frameworks and concepts in the primary prevention of violence against women
2. Identify opportunities for addressing the gendered drivers of violence against women in all fields of health promotion practice
3. Raise the profile of Our Watch and the available training, resources and tools to support effective practice

COMPETENCIES

- Enable change
- Advocate for health
- Implementation

3. WRITING FOR YOUR COMMUNITY: AN INTRODUCTION TO PLAIN LANGUAGE



Janneke Port
enliven Victoria

VICTORIA
enliven

ABOUT THIS SESSION

The workshop will focus on the four key principles of plain language: relevance, findability, understandability, and usability. These principles align with international plain language standards, ensuring that participants learn best practices that are recognised worldwide.

Throughout the workshop, you will engage with real-life examples to illustrate how plain language principles can be applied effectively in work across various contexts, including health promotion and health research. Participants will gain practical insights and actionable strategies to enhance your communication skills and engage your audience more effectively.

LEARNING OBJECTIVES

1. Recognise the 4 principles of plain language
2. Understand how to apply plain language to your work
3. Understand why plain language is beneficial in supporting health literacy and effective health communication

COMPETENCIES

- Enable change
- Advocate for health
- Communication

DAY 2: CONCURRENT SESSION 2

1. BRIDGING THE GAP: A GENDER-RESPONSIVE APPROACH TO HEALTH AND CHRONIC CONDITIONS



Kate May

Australian Women's Health Alliance, Kate May Consulting



Sienna Aguilar

Australian Women's Health Alliance



Australian Women's Health Alliance

ABOUT THIS SESSION

From childhood to old age, women and gender-diverse people experience health, illness, and healthcare differently from men. These differences begin at birth, and progress to shape gendered experiences of childhood, youth, work, and home life. From sexual and reproductive health to sexism, gender-based violence, and economic insecurity, gender is an important determinant in health.

We know that in Australia, women have significantly higher rates of chronic disease. They are more likely to live with autoimmune conditions, musculoskeletal conditions, neurological disorders, pelvic pain, other chronic pain, and other non-communicable diseases. Women also often report being dismissed, misdiagnosed, and undertreated for chronic conditions. There are clear gaps, but what does this mean for health promotion?

This session explores a gender-responsive approach to health by examining gender as a determinant of chronic conditions. It also shares a lived experience and evidence-based approach to finding solutions to address gender inequities in health.

Through participating in this session, we hope that participants will gain an understanding of a gender-responsive approach to health and access resources to apply it to your work.

LEARNING OBJECTIVES

1. Participants will learn about gender as a determinant and key terms including gender equity and gender-responsive health.
2. Participants will learn about the key differences between the prevalence of chronic conditions in men and women and why this is important.
3. Participants will apply a gender-responsive approach to their work, take away new skills, and access relevant evidence-based resources.

COMPETENCIES

- Enable change
- Advocate for health
- Planning
- Evaluation and research

2. EXPLORING THE ROLE OF TIKTOK AND OTHER SOCIAL MEDIA IN HEALTH PROMOTION



Joelle Mandzufas

The Kids Research Institute Australia



Melinda Edmunds

The Kids Research Institute Australia



ABOUT THIS SESSION

Social media can be a source of information and misinformation. TikTok is a social media platform that is very popular, particularly with young people. It uses an algorithm to push user-generated short video content to users, and encourages interaction via engagement (likes, shares, comments) and mimetic behaviour (recreating or adding content to videos). With limited regulation, this content is freely available to a wide audience. This interactive workshop will briefly introduce the role of TikTok and other social media in health promotion. Common elements of viral videos will be discussed, highlighting case studies drawn from prior research and on-trend topics. Following this orientation, participants will use a design thinking format to generate potential solutions to the questions:

- What topics on TikTok or other social media require deeper understanding by health promotion professionals? How can this be facilitated?
- How can health promotion professionals use TikTok and other platforms to disseminate positive public health messaging?

You will work on facilitator-led tasks in small groups with similar health promotion focus areas.

LEARNING OBJECTIVES

1. Be informed about the role of TikTok and other social media in the dissemination of health information
2. Create potential solutions to increase the evidence-based presence on TikTok
3. Build collaborations to further the work in this area

COMPETENCIES

- Advocate for health
- Communication

3. CORNERSTONE INDICATORS FOR A HEALTHY SOCIETY



Katherine Trebeck
AHPA 2024 Thinker in
Residence



ABOUT THIS SESSION

This session will reflect on the context and conditions that sustain a healthy society and explore how to measure those conditions in a way that builds momentum for change. We will identify key ingredients for a healthy society and generate ideas for 'cornerstone indicators' to measure them. Cornerstone indicators are metrics that have potential to capture public attention and excitement, and therefore can shift political conversations beyond downstream tweaks towards transformative upstream change.

The session will begin with an introduction to the wellbeing economy agenda, with explanation of the role of measurement through a political change lens, considering what has worked thus far and why 'beyond GDP' measures are not getting sufficient traction. Via interactive group work we will then prioritise a selection of conditions needed for a healthy society and come up with cornerstone indicators that demonstrate their realisation.

LEARNING OBJECTIVES

1. Increased understanding of the wellbeing economy agenda
2. Increased appreciation of the role and limits of measurements in transformative change
3. Contribution to a list of cornerstone indicators that can be used to change the conversation about health and the conditions that sustain it

COMPETENCIES

- Enable change
- Advocate for health
- Communication
- Assessment

DAY 2: CONCURRENT SESSION 3

1. VALUES BASED MESSAGING TO REDUCE PARENTAL SUPPLY OF ALCOHOL TO TEENAGERS: A CASE-STUDY



Sophie Fredheim
Alcohol and Drug Foundation



Mark Chenery
Common Cause Australia



ABOUT THIS SESSION

To reduce parental supply of alcohol to teenagers, the ADF developed, tested and employed values-based messaging to inform the development of a mass media campaign. The workshop will take you through the steps taken to create the campaign, with practical tips to apply in your own work including:

- Research to identify parent attitudes and beliefs about alcohol supply to teenagers, including elicitation interviews with alcohol and other drugs advocates and analysis of text samples discussing parental alcohol supply from diverse Australian sources.
- Coding samples for common framing elements, including metaphors and values, with a subsequent discourse analysis identifying dominant reasoning patterns.
- Focus groups with parents and quantitative message testing with 1728 parents and carers, including high-risk drinkers, using a variety of survey formats and audio-recorded messages.
- Testing refined messages framed with values, where parents became more open to facts about the dangers of underage supply, with some admitting to re-thinking their parenting approaches.
- Segmentation analysis dividing parents into Supporters, Persuadables and Opponents identified Persuadables as pivotal; given high responsiveness to messaging strategies, emphasising the importance of a targeted approach.

LEARNING OBJECTIVES

1. An understanding of the role of engaging values in health promotion communications
2. The steps involved in developing a values-based messaging campaign
3. Practical tips for program and campaign design, community organisation and communications

COMPETENCIES

- Enable change
- Communication
- Implementation
- Evaluation and research

2. BUILDING “HOT TOPIC” HEALTHY PUBLIC POLICIES



Katherine Cacavas

Gold Coast Health –
Public Health Unit

Gold Coast Health
always care

ABOUT THIS SESSION

The interactive session will provide you with insights and learnings from a series of workshops designed for delivery to community-based organisations on the Gold Coast. These workshops cover ‘hot topics in public health’ including:

- vaping and other nicotine-containing products
- sun safety and skin cancer prevention, and
- food safety and nutrition.

The workshops provide a scaffolded learning opportunity – taking participants on a journey to understand more about the chosen topic, with presentations delivered by a range of content experts. Each workshop includes time to support participants to update or create localised healthy public policies/guidelines on the discussed issue. Through presenting health information in an interactive and accessible manner, community members feel more informed, supported and empowered to take the lead on health promoting initiatives at the grass-roots level.

LEARNING OBJECTIVES

1. Develop and manage cross-agency collaborations
2. Understand and communicate current and emerging public health issues
3. Embed creative evaluation opportunities

COMPETENCIES

- Enable change
- Advocate for health
- Mediate through partnership
- Communication
- Leadership
- Assessment
- Planning
- Implementation
- Evaluation and research

3. WRITING AND REVIEWING FOR THE HEALTH PROMOTION JOURNAL OF AUSTRALIA: A PRACTICAL GUIDE



Dr Louise Baldwin
Chair, AHPA Research
Education Evidence and
Translation Committee



ABOUT THIS SESSION

The Health Promotion Journal of Australia (HPJA) is a flagship peer-reviewed publication of the Australian Health Promotion Association and has been in production for 30 years. The Editorial Team publishes cutting-edge, innovative, and evidence-based contributions aimed at promoting health equity through action on the social, cultural, and ecological determinants of health. The success of the HPJA relies on receiving high quality scholarly submissions that help to build an evidence-base about contemporary health promotion issues. It also relies on the goodwill of expert peer reviewers who volunteer their time to provide fair, honest and informed critiques of these submissions.

This workshop aims to provide practical insights and editorial tips to build confidence among health promotion researchers, practitioners, and policy-makers, to prepare quality submissions and/or undertake quality reviews for contemporary peer-reviewed health promotion journals.

LEARNING OBJECTIVES

1. To increase knowledge and understanding of the peer-review process
2. To build confidence in writing and reviewing for a contemporary peer-reviewed health promotion journal in the Asia Pacific region
3. To increase the potential for manuscript submissions relating to social, cultural, and ecological determinants of health

COMPETENCIES

- Communication
- Planning
- Evaluation and research

DAY 2: CONCURRENT SESSION 4

1. SYSTEMS THINKING IN HEALTH PROMOTION: BACK TO BASICS - WHAT, WHEN, WHY, HOW?



Tiana Felmingham

Global Centre for Preventive Health and Nutrition (GLOBE),
Institute for Health Transformation, Deakin University



Dr Tari Forrester-Bowling

Global Centre for Preventive Health and Nutrition (GLOBE),
Institute for Health Transformation, Deakin University



Ebony Rhook

Barwon South West Public Health Unit



Lucy Stephens

Goulburn Valley Public Health Unit



Monique Hillenaar

Global Centre for Preventive Health and Nutrition (GLOBE),
Institute for Health Transformation, Deakin University



ABOUT THIS SESSION

This hands-on workshop will begin with a presentation covering key concepts of systems thinking. Participants will have the opportunity to work in smaller groups to delve deeper into the application of systems thinking in relation to equity, innovation, workforce, and collaboration in health promotion. The workshop aims to enhance practitioners' knowledge and skills in systems thinking approaches, preparing them to meet future community needs, respond to complexity and unintended consequences, and foster innovation and creativity in their practice.

LEARNING OBJECTIVES

1. Understand appropriate circumstances for applying systems thinking in health promotion (i.e. when and when not to use it)
2. Can apply systems thinking in a practical way, including understanding feedback loops, complexity, and implementing community-led approaches in health promotion
3. Know how to access and use different methods and tools for integrating systems thinking into their health promotion practice

COMPETENCIES

- Enable change
- Advocate for health
- Mediate through partnership
- Communication
- Leadership
- Assessment
- Planning
- Implementation
- Evaluation and research

2. HOW TO APPLY A HEALTH EQUITY LENS IN YOUR WORK



Edwina Duffy

Tasmanian Department of Health



Jo Williams

Preventive Health SA



Government of South Australia
Preventive Health SA



Miriam van den Berg

Stretton Health Equity, University of Adelaide



ABOUT THIS SESSION

We hear a lot about equity and applying an equity lens. But what does this mean in practice? Participants will find out how the Tasmanian Department of Health, Preventive Health SA, and Stretton Health Equity co-designed a health equity tool with a range of government and community stakeholders, and gain some practical tips on how to apply an equity lens in their work.

Miriam van den Berg, Research Fellow at the Stretton Health Equity, will give an overview of the purpose of health equity assessment tools, and how we went about co-designing the Tasmanian and Preventive Health SA tools. Edwina Duffy from Public Health Services, Tasmanian Department of Health, and Jo Williams from Preventive Health SA will talk about practical ways to apply an equity lens in health promotion work. Participants will have the chance to work in small groups to apply an equity tool to a scenario relevant to their work.

LEARNING OBJECTIVES

1. Gain a better understanding of what equity means and why it matters
2. Find out what health equity research and tools are available
3. Hear about a practical case study and get tips on how to apply an equity tool in their own work

COMPETENCIES

- Enable change
- Planning
- Implementation
- Evaluation and research

3. HARNESSING THE POWER OF THE ARTS FOR SOCIAL CHANGE: A HEALTH PROMOTION PERSPECTIVE



Dr Emma Heard

Griffith University, Creative Arts Research Institute



Pearly Black

Griffith University, Creative Arts Research Institute



ABOUT THIS SESSION

Participatory and place-based arts have powerful potential to support community-led change but are under-utilised in health promotion and across social sector efforts to address entrenched social disadvantage. The Creative Change Project, a national ARC-funded research project, is investigating what role community music can play in collective, place-based efforts to address health and social inequity across Australian communities. Our research has identified a wide range of diverse and vibrant community music practice already happening across Australia, and we are working with community partner organisations across the country to better understand how this practice can work to effect change.

This workshop will involve interactive discussions informed by the Creative Change Project's emerging findings about how we can better integrate music and the arts in health promotion efforts towards equity across individual, community and societal levels. This workshop will also provide participants with a hands-on experience of collaborative music making. The workshop aims to awaken new curiosities about the potential role of the arts in health and social sector work, and provide participants with knowledge and skills to advocate for and do this work with their communities.

LEARNING OBJECTIVES

1. Understand the role that place-based arts can play in health promotion practice to support positive change across individual, community and societal levels
2. Increase curiosity about and confidence to use creative approaches in health promotion
3. Consider practical skills and ideas for collaborating across diverse sectors including the arts, to build coalitions for positive change towards health equity

COMPETENCIES

- Enable change

NATIONAL HEALTH PROMOTION SYMPOSIUM 2024

IUHPE CORE COMPETENCIES

The program is designed to build the professional capacity of AHPA members and the broader health promotion workforce. Leadership, advocacy and workforce development for health promotion practice, research, evaluation and policy underpins AHPA’s work for a healthy, equitable Australia. The table below maps each symposium session against the International Union for Health Promotion and Education (IUHPE) Core Competencies and Professional Standards for Health Promotion and is a useful tool to support attendees in planning their participation over the two-day event.

	Enable change	Advocate for health	Mediate through partnership	Communication	Leadership	Assessment	Planning	Implementation	Evaluation and research
P1. A phased approach to establishing the Australian CDC: achieving a healthy, equitable Australia		X	X		X				
P2. In Conversation: A Health Promotion Agencies Panel	X	X			X			X	
C1.1 Navigating industry engagement and partnerships that impact the commercial determinants of health	X	X	X		X				
C1.2 Your role in changing the story: Smashing stereotypes and addressing the gendered drivers of violence against women	X	X						X	
C1.3 Writing for your community: an introduction to plain language	X	X		X					
P3. Our Way Works! Aboriginal-led Health Promotion	X	X			X			X	
P4. Our Global Health Promotion Workforce	X	X	X	X	X			X	X
P5. Shaping the future of health promotion: How can our actions have influence?	X	X	X	X	X				
C2.1 Bridging the Gap: a gender-responsive approach to health and chronic conditions	X	X					X		X
C2.2 Exploring the role of TikTok and other social media in health promotion		X		X					
C2.3 Cornerstone indicators for a healthy society	X	X		X	X				
C3.1 Values based messaging to reduce parental supply of alcohol to teenagers: a case-study	X			X				X	X
C3.2 Building "hot topic" healthy public policies	X	X	X	X	X	X	X	X	X
C3.3 Writing and reviewing for the Health Promotion Journal of Australia: A practical guide				X			X		X
C4.1 Systems thinking in health promotion: back to basics – what, when, why, how?	X	X	X	X	X	X	X	X	X
C4.2 How to apply a health equity lens in your work	X						X	X	X
C4.3 Harnessing the power of the arts for social change: A health promotion perspective	X								
P6. Re-imagining Leadership: Women in Public Health	X	X			X				



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